

# PLEDJ

POWERED BY FUNDRAZOR.NET

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**RAISE FUNDS QUICKER WITH  
TEXTS AND SOCIAL MEDIA**



**RAISE 3-4X'S MORE THAN  
TYPICAL FUNDRAISERS**



**RAISE MORE FUNDS BY  
ACCEPTING CARD PAYMENTS**



**WHY DOES PLEDJ  
WORK SO WELL**

**...IT SIMPLY RAISES MORE!**

**RAISE MORE WITH A LARGER  
TARGET AREA (NOT JUST LOCAL)**



Pledj offers a unique approach to fundraising that leverages the generosity of others and the speed of social media to help you reach your goals quickly and efficiently.

# HOW PLEDJ WORKS

1.

## CONTACT US

Let's chat and create a winning strategy in under 5 minutes.

2.

## GOAL SETTING

During your call, we'll set your fundraising goal in dollars and put our plan into motion, including expectations for everyone in your organization.

3.

## CREATING YOUR CAMPAIGN

We'll add a personal touch to your Pledj with your organization's logo or artwork, and create a unique URL, QR code, and texting feature specifically for your fundraiser.

4.

## SHARING IS THE WAY

Maximize your fundraising success by utilizing your mobile device's calling, emailing, texting, and social media sharing features to reach and engage with your target audience effectively.

5.

## ENJOY

Get ready to be amazed by the incredible amount of funds you'll raise when you implement our winning strategy, which involves utilizing social media sharing and texting.

*Pledj campaign is ideally ran for just 7 days but can be up to 30 days. Receive your profit from Pledj in 14 days or less.*

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ABOUT HOUR OF POWER



For organizations that want to reach their fundraising goals in 60 minutes or less, try the **"Pledj - Hour of Power"** (guaranteed results)